

SEDRO-WOOLLEY HIGH SCHOOL ALUMNI ASSOCIATION
July 17, 2013 1:00 P.M
Membership meeting Sedro-Woolley Senior Center

Robin Taylor, President opened the meeting.

Robin requested that we dispense reading the July minutes and that they be approved as presented.
Carried.

Robin reported that we had just received a update from Brendan McGoffin concerning the Elevation Event. He has started full-fledged advertising, trying every suggestion possible to get the word out about the Event. He has contacted sponsors requesting \$500, \$200, and \$100 donations to help towards expenses. He has the purchase of T-shirts, ink, etc. He has contacted Police chief Doug Wood and will be meeting with him. Other people are willing to help with the timing. Flyers are out. He gave me a check from Janicki Industries in the amount of \$500. That was given to Bonna to deposit in the Event account. Brendan will keep us posted.

Barbara Thompson questioned if the Alumni should have a booth at the event to promote SWHSAA. We could use our Alumni tents for the event. We will need volunteers to take memberships.

Finance Committee report. Jerry Jewett reported we had met with Edward Jones. The papers are signed for investments with that firm. We should use the CD amounts that we have had with Washington Federal and a balance up to \$125,000.

We need to review the funds that we have with D.A. Davidson Co. to possibly have that fund be more aggressive.

Robyn agreed with Gene Johnson that we had previously informed D. A. Davidson that we should be ultra conservative with their funds. This had been the advice of the Finance Committee at the time of investment.

Robin liked the idea of splitting companies and should have a review in one year. Gene thought the investments were different and should not compete. D.A. Davidson has done what we had expected of them. We can set up a meeting with D.A. Davidson to see what they can offer.

Pat Hyatt suggested that we not have all our eggs in one basket and with scholarship expectations we should be more aggressive today. Maybe we have become complacent. All can be reviewed in one year.

Robin asked if we all were comfortable taking on this risk for our group.

Judy Johnson stated we will need \$18,000 for scholarships this year. Our intent is to provide scholarships through interest earned. We could draw \$5,000 from each company. They do not need to duke it out!

Jerry Jewett suggested that we go ahead to invest with Edward Jones now; get it started. Barbara Thompson thought we could proceed with Edward Jones and slacken the conservative bond with Davidson. We should schedule a meeting with Scott Berg of D. A. Davidson. Gene Johnson will schedule the meeting.

Jerry made a motion that we invest now with Edward Jones and instruct Eric to write a check for \$125,000 and deliver to the Edward Jones office. Pay Hyatt seconded the motion. Passed unanimously.

Pat suggested this be reviewed in one year.

Picnic finance report: Pat Hyatt reported Total profit:\$2,798; Taxi tips: \$57.73 Barbara reported Joy's Bakery charges \$10 per plate and there were 319 pre-paid registered people. The picnic is many days worry for Barbara Thompson, Chairman but a day effort for the rest of us and we earned over a scholarship.

Darrel thought we should show our appreciation to Joy's Bakery with a letter signed by the Board and the Picnic Committee.

Barbara said several people had volunteered to help with the picnic next year and people seemed to have a really good time.

Pat said a few people paid on line and some had asked about the address given to send on line information. Evidently Joanna's address was listed. Judy Johnson will put in the P. O. Box as the address in the future.

Lola will ask Bonna if she has received any written information from Joanna regarding PayPal. Judy said we could have dues, memorials and donations. Jerry suggested Joanna send all information to Lola so we will know what we have. We wondered if the email address should be changed.

Barbara asked for "Picnic feedback" Rob thought the program Sally Rauch prepared went over well. Music was good.. PA system was good. Some thought announcements should be made when we had the people's attention. Judy wondered if the speakers should be more spread out.

Barbara said she ordered the same speakers for this year. They set up four speakers and only charged for two.

People liked Reidar Ytgard's song and felt we should be singing the Alumni song. The Jones girls know the song and could lead it.

Several felt the "condiment table" should be longer and a little back towards the river from the hamburger line.

Reidar felt we need younger people helping with parking. Lola's stake pounder worked well. Three golf carts were great. Christi Larson, Les Huggins and Tony Splane were the drivers.

Barbara thought it took about one hour per tent for the set up. The cost was \$900.

Darrel: The weather was perfect. Jerry: Thought we should post next year's picnic date.

Reidar: Tents are now at Sal's. Will take them to Lola's.

Gene has some signs at his home. We need inventory and good descriptions of signs. We are liable if a sign causes injury and car damage.

Judy thought we need another photographer, possibly Jason Miller.

Judy thought we need to start NOW to decide that we want to sponsor tents and golf carts. Get the visibility out to the public now. The purpose of the picnic is a public service. Have a nice meal and Have Fun! We need to let the public know that the dinner charge is also money towards our scholarship fund and expenses.

We had a good attendance and probably 500 people. People need to be reminded to bring class signs.

We need more “walk through area” for the prizes.

We should let people know that old vintage cars are welcome but they are to park on the lower level.

We need to do a better job on the hamburger/chicken food sign.

Crowd ticket selling went well. Need two people. We should have a sign up as to the number of scholarships given and other information.

Need a person for donations and for scholarship donations. Should wander through the tents. It is good advertising.

Jerry Jewett said Wal-Mart could be asked to sponsor the big tents.

Jerry thought we could have a large sign. The Class people could post their location on the sign. It would be the Class responsibility.

Lola Ellestad, Sec.